



AYSO EXPO

Southbury, CT March 1-3, 2024

Please note – agenda could change

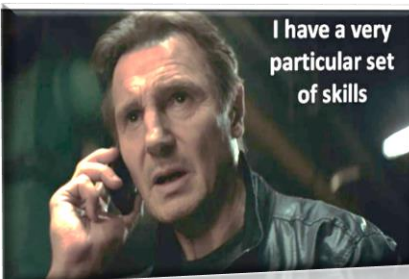
*Rev 02/19/24

Date/Time	Course/Event	Location	Instructor(s)
FRIDAY, March 1, 2024			
5:00 pm – 7:00 pm	EXPO Registration	EXPO Hallway	
8:00 pm	Trivia Night Sponsored by Region 95 – Somers, NY	Heritage Room	
SATURDAY, March 2, 2024			
7:00 am - 8:00 am	BREAKFAST	TIMBERS – GIVE TICKET TO WAIT STAFF	
7:00 am–2:00 pm	EXPO Registration	EXPO Hallway	
8:30 am-4:30 pm	VENDOR SHOW	EXPO Hallway	
8:00 am-5:00 pm	RC/AD Training – PRE-REGISTRATION REQUIRED	Justice	Various Instructors
9:00 am-5:00 pm	Systems Support Lab – Are you having trouble with systems? Come see us in the lab – Bring your computer if you have it	Whitney	C Rodarte
8:00 am-9:15 am	Coach *Annual Coach Update 2024	Madison	S Snyder
	Referee *Annual Referee Update	Senate	M Titowsky, D Rogers
	Management *Annual Management Update	Jefferson	M Winegar, M Cassidy
	ALL *Welcome to the EXPO First Time EXPO Orientation	Congress	D Howald
9:15 am-9:30 am	BREAK		
9:30 am-10:15 am	Coach *Chicago Fire presents – Beyond the X’s & O’s SEL & Soccer – How to practically Implement SEL into Practice and Games	Madison	S Snyder, F Edington
	Referee *What’s the Temperature of the Match? Reading the Game and Responding to Varying Levels of Intensity	Senate	M Titowsky
	Management *Avoiding Landmines	Jefferson	M Tookey
	Marketing *AYSO + MOJO: The Premium Mobile App with White-Glove Onboarding	Liberty	D Howald
10:15 am-11:00 am	BREAK – SNACKS IN VENDOR ROW		
11:00 am-12:00 pm	Everyone TOWN HALL WITH AYSO LEADERSHIP Everyone should attend	Constitution	AYSO Leadership
12:00 pm-1:30 pm	LUNCH TIMBERS – GIVE MEAL TICKET AT DOOR		
2:00 pm-2:45 pm	Coach United Soccer Coaches Essential Principles of Effective Youth Coaching	Madison	S Snyder
	Referee Advantage – When and Where? Free Kicks and Restarts	Senate Congress	S Ince R Safran, S Tait
	Management & Systems Creating a Culture of Volunteer Willingness & Appreciation	Jefferson	R Pittman
	*Everything You Wanted to Know About The 2025 National Games	Hamilton	I Kavy
	*Divvy/Quickbooks Directed Q & A	Washington	P Muesse
Marketing *Best Practices for Sponsorship and Fundraising	Liberty	D Howald	
2:45 pm-3:00 pm	BREAK		

AYSO EXPO

Southbury, CT March 1-3, 2024

SATURDAY, March 2, 2024 Cont.			
3:00 pm-5:30 pm	EPIC	EPIC Volunteer Training – 2 ½ hours CERTIFICATION COURSE	Hamilton D Rogers
3:00 pm–3:45 pm	Coach & Referee	*Why Can't We Be Friends? - Promoting Cooperation Between Coaches and Referees	Congress M Titowsky, A Leverenz
	Management & Systems	*New AED Law in New York State *Sports Connect Directed Q & A	Senate Washington M Tookey P Muesse
	Marketing	*Building & Marketing the AYSO Brand in Your Community	Liberty D Howald
3:45 pm-4:00 pm	BREAK		
4:00 pm-5:45 pm	Coach	*US Soccer Foundation presents Coach-Mentor Certification – 2 Hours	Madison JT Dorsey
4:00 pm–4:45 pm	Referee	Fouls & Misconduct Review for 14U Games and Above	Senate S Gans
		Fouls & Misconduct Review for 12U and Below	Congress C O'Connell
	Management	*Safety First: Playing It Safe!	Jefferson M Cassidy
		*Association Platform Directed Q & A	Washington P Muesse
Marketing	*Introducing AYSO Play!	Liberty C Solomon	
4:45 pm-5:00 pm	BREAK		
5:00 pm–5:45 pm	Referee	You Make the Call I	Senate C O'Connell, S Tait
		You Make the Call II	Congress S Gans
	Management	Guide to Better Communications	Jefferson R Pittman
		*AYSOu/eTrainu Directed Q & A	Washington P Muesse
Marketing	*AYSO +SOCI: Amplify your Search, Listings, And Social Media Efforts	Liberty D Howald	
6:00 pm	COCKTAIL HOUR SPONSORED BY SCORE SPORTS (open bar)		Garden Room
7:00 pm	AWARDS BANQUET DINNER		TIMBERS – GIVE MEAL TICKET AT DOOR



Do you have a particular set of skills that we could use to assist us in planning next years' EXPO? We could use your talents as a member of the EXPO activities team.

Talk to Ginnie at the EXPO or email her at ginniesue@hotmail.com to get involved.



AYSO EXPO NORTHEAST

Southbury, CT March 1-3, 2024

SUNDAY, March 3, 2024				
7:00 am–9:00 am	BREAKFAST		TIMBERS – GIVE TICKET TO WAIT STAFF	
9:00 am-10:45 am	Coach	*US Center for Mental Health and Sport ACT CERTIFICATION – 2 Hours	Madison	S Arthur-Banning, K Brenner
9:00 am-11:45 am	Referee	Regional Referee Administrator – 2 ½ Hours CERTIFICATION	Congress	D Rogers
9:00 am-9:45 am	Referee	Offside Review	Senate	R Safran
	Management	More Soccer for More Kids Roundtable	Hamilton	I Kavy
9:45 am-10:00 am	BREAK			
10:00 am-10:45 am	Referee	Proactive Refereeing	Senate	C O’Connell
	Marketing	*Tips for Enhancing Your AYSO Website	Liberty	D Howald
10:45 am-11:00 am	BREAK			
11:00 am–11:45am	Coach	*Coach Roundtable – The Answer to all Your Questions	Madison	S Snyder
	Referee	Refereeing is Thinking	Senate	M Titowsky
	Management	Volunteer Retention is Not Detention	Hamilton	R Pittman

*** = NEW/UPDATED WORKSHOPS**

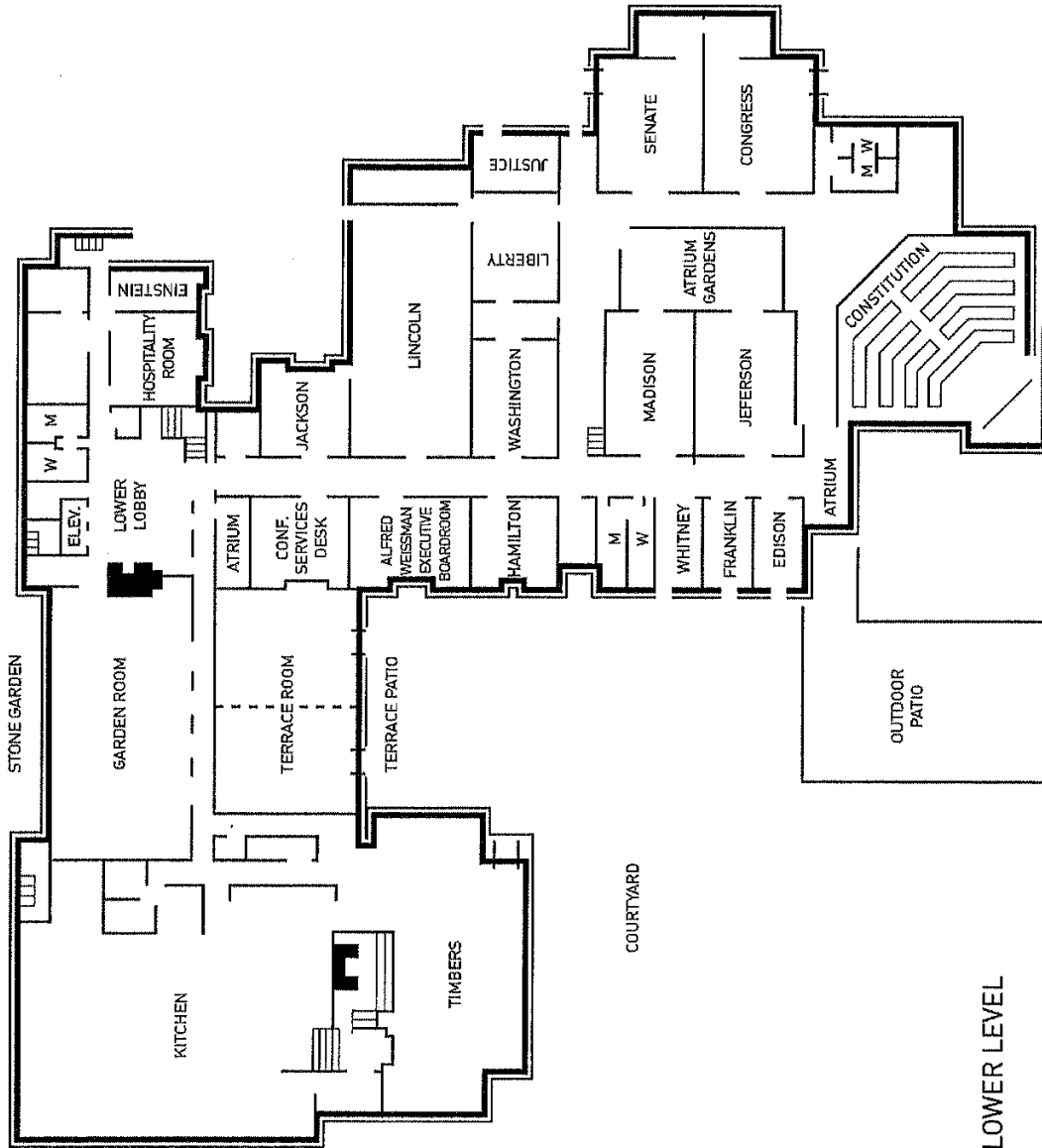
Below are the names of the volunteer instructors. Be sure to thank them for all of their preparation and hard work in presenting all of these workshops to you.

Skye Arthur-Banning
 Kailey Brenner
 Michael Cassidy
 JT Dorsey
 Flower Edington
 Steven Gans
 Scott Gorgas
 Dan Howald

Stan Ince
 Mike Karon
 Irwin Kavy
 Alan Leverenz
 Chris O’Connell
 Paula Muesse
 Randy Pittman
 Cecilio Rodarte
 Darren Rogers

Richard Safran
 Mark Schmalz
 Scott Snyder
 Chris Solomon
 Stan Tait
 Michael Titowsky
 Morgan Tookey
 Matt Winegar

thank you



LOWER LEVEL